

Strategic Transformation of Commercial Banks in the Digital Era

Programme Code: HGFT00P25051

13 May 2025 (Tuesday)
12:00nn – 3:00pm


**3
HOURS**

**HKIB ECF SFC
CPD CPD CPT**

Programme Outline

To equip participants with a comprehensive understanding of the digital transformation landscape in the banking industry, the key challenges and success factors, as well as practical insights from real-world case studies across international and Asian markets. This knowledge can help commercial banks develop more effective digital transformation strategies and implementation plans.

- Overview of Digital Transformation Trends
- Challenges, Drivers, and Critical Success Factors for digital transformation
- Regulatory Considerations on Emerging Technologies
- Digital Transformation Case Studies

Speaker Introduction

The speaker is an Adjunct Assistant Professor at HKUST Business School with over 20 years of experience in Greater China, specialising in Digital and Operational Transformation. He has held senior roles in consulting and financial services, including General Manager and Chief Digital Officer at a major multinational bank, where he led digital innovation and established data science teams. His background also includes extensive work at a global management consulting firm and a well-known IT service provider, offering advisory services to clients, especially on IT and operational digital practices worldwide.

Target Audience

1. Banking Practitioners
2. Compliance, IT Professionals
3. HKIB Professional Qualification holders :



Programme Delivery

Virtual Classroom (Zoom)
English

Application DEADLINE

6 May 2025 (Tuesday)



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**PRICE
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HKD1,200

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HKD1,320